



**EXPANDING
OUR REACH**
MPACE • SEATTLE
DEC 6-8 2017

MPACE 2017 Conference Programs Proposal
December 6-8, 2017
Seattle, WA

What We're Looking For:

The theme of this year's conference is "Expanding Our Reach ". We are seeking proposals that provide a new and creative best practice for career services, university relations and/or campus recruitment that also incorporates the main conference theme. "Expanding Our Reach" sub-themes recommendations are diversity and inclusion, technology, professional development, marketing & branding, best recruitment practices and employer outreach/engagement, career readiness/career development, and big data/survey collection. Keep in mind these are only recommendations and you are welcome to propose an idea outside of these recommendations. As you submit your proposal, be sure to let us know how your program proposal is a best practice for career services and university relations or campus recruitment to "Expand Our Reach" across college campuses.

Presenter Information (Primary Contact Person)

Name:

Title:

University/Company:

Address:

City, State, Zip:

Country:

Phone:

Email Address:

Please describe your background and qualifications as they pertain to your presentation topic (100 word limit):

Additional Presenter Information (if applicable)

Name:

Title:

University/Company:

Address:

City, State, Zip:

Country:

Phone:

Email Address:

Please describe your background and qualifications as they pertain to your presentation topic (100 word limit):

Additional Presenter Information (if applicable)

Name:

Title:

University/Company:

Address:

City, State, Zip:

Country:

Phone:

Email Address:

Please describe your background and qualifications as they pertain to your presentation topic (100 word limit):

Proposal Information

Title of Presentation:

<p>Program Type:</p>	<p>Please Check One:</p> <p><input type="checkbox"/> Breakout Session - Expert Panel Format # of panelists? ____</p> <p><input type="checkbox"/> Breakout Session - Student Panel Format # of panelists? ____</p> <p><input type="checkbox"/> Breakout Session - Speaker Format</p> <p><input type="checkbox"/> Facilitated Roundtable Discussion</p> <p>Other: _____</p>
<p>The Programs Committee is considering adding a new program format. You may be contacted if this is implemented and we feel your program proposal would be well-suited for this format.</p>	<p>Could your program be adapted to a 20- 30 minute topical networking discussion?</p> <p><input type="checkbox"/> Yes</p> <p><input type="checkbox"/> No</p> <p><input type="checkbox"/> Not sure</p>
<p>If panelist format selected, please provide background & experience of panelists:</p>	
<p>Program sub-theme area:</p>	<p>Please Check One:</p> <p><input type="checkbox"/> Diversity and Inclusion</p> <p><input type="checkbox"/> Marketing & Branding</p> <p><input type="checkbox"/> Best Recruitment Strategies, Employer Engagement Strategies</p> <p><input type="checkbox"/> Technology</p> <p><input type="checkbox"/> Professional Development</p> <p><input type="checkbox"/> Career Readiness/Career Development</p> <p><input type="checkbox"/> Big Data and Survey Collection</p> <p><input type="checkbox"/> Other: _____</p>
<p>Intended Audience: Please indicate the demographics of the audience type that would most benefit from the content of your presentation.</p> <p>Example: College – 4 Year Private-under 10k students/2 Year Community College – under 30k</p> <p>Example: Employer – Non-profit /15-20k employees</p>	<p>Please Select One:</p> <p><input type="checkbox"/> College</p> <ul style="list-style-type: none"> • Audience type demographics- _____ <p><input type="checkbox"/> Employer</p> <ul style="list-style-type: none"> • Audience type demographics- _____ <p><input type="checkbox"/> Both College & Employer</p> <ul style="list-style-type: none"> • Audience type demographics- _____ <p><input type="checkbox"/> Other:</p> <ul style="list-style-type: none"> • Audience type demographics- _____
<p>Audience Level: Please select the audience level you feel would most benefit from the content of your presentation and level of expertise.</p>	<p>Please Select One:</p> <p><input type="checkbox"/> Basic knowledge of the topic, how to instruction</p> <p><input type="checkbox"/> Basic to mid-level knowledge of topic</p> <p><input type="checkbox"/> Advanced knowledge level of the topic</p> <p><input type="checkbox"/> All</p>
<p>Length of Program:</p>	<p>Please Check One:</p> <p><input type="checkbox"/> 60 Minutes</p> <p><input type="checkbox"/> 75 Minutes</p>

<p>Program Description: What is the topic of your presentation? What expertise do you have in this area? How will this engage audiences? How adaptable is your program or idea to other organizations? Connect the presentation to theme: "Expanding Our Reach" and how your proposal fits into your chosen sub-theme if any. Please provide an outline of your presentation. (650 word limit)</p>	
<p>Learning Outcomes: Describe the learning objectives attendees will take away from the session.</p>	
<p>Program Description for Conference Brochure (75 word limit)</p>	
<p>Video/Technology Requests:</p>	<p>Please Check the Items You Will Need: <input type="checkbox"/> LCD Projector and Screen <input type="checkbox"/> Flip Chart and Easel <input type="checkbox"/> Sound Streamed from Personal Laptop <input type="checkbox"/> Other: **Presenters are required to provide their own laptops and internet connection (if required)**</p>
<p>Additional Requests:</p>	

Please read and initial each statement, indicating that you read and understand:

Initial

1. I understand that there will be no expectation of Wi-Fi in the presentation rooms.
2. I understand that each room will be equipped with a LCD projector and one flip chart
3. I understand that I will be responsible for providing my own laptop and internet connection, if required. MPACE is unable to provide either.
4. I understand that if my program is selected, I will register for the conference (full or one-day) at my own expense. MPACE does not guarantee speaker honorarium or discount for presenting. If you plan on presenting and need a hotel room, you will be responsible for your accommodations.

Please submit proposals electronically by **June 19, 2017** electronically to: aantonio@cityyear.org with the subject line "MPACE 2017 Conference Proposal"

If you do not receive a confirmation receipt of your proposal within 48 hours, please follow up.

If you have any questions, please contact the 2017 Programs Committee Co-Chairs:

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Assistant Director, Employer Relations
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Adrienne Antonio

Senior Regional Recruitment Manager, West Coast
City Year
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aantonio@cityyear.org

The Programs Committee will notify those who submitted proposals on their selection status by **Friday, August 18, 2017.**

By submitting this proposal, I give MPACE permission to publish my presentation materials. I understand that I will not receive an honorarium; if I have a co-presenter, he or she will not receive an honorarium. If selected, I agree to adhere to the deadline schedule furnished by conference organizers. I understand that I will need to register for the conference and be responsible for my hotel accommodations at my expense. I understand that my conference presentation is not a showcase for my promotion of business, practice or product, and I will not sell my products or services from the MPACE speaker platform.

Printed Name:

Signature: